

ENGLISH SUMMARY

Page 18: Meetings

Zone 20B, Public Relations and Foundation Seminar:

The Public relations and Rotary Foundation seminar of Zone 20B was organized by District 2440 and held in the city of Izmir. RI Director Gideon Peiper, RIDE Şafak Alpay, all the coordinators of the zone, 40 past and incoming governors, District Foundation and Public Relations Committee chairs and Rotarians from 13 different countries totalling 241 participants were present at the event. The importance of Public Relations in Rotary, Future Vision Plan of RF, Rotary's future, the usage of the new logo, the newly rearranged Rotary web site, successful public relations projects in zone 20B, the importance of Foundation Alumni, the present situation in polio, the proper usage of social media for an effective public relations campaign were the subjects undertaken during the seminar.

Page 22: Clubs in action



Güzelyalı: The club organized several art activities during the municipalities event for "accessible city of Izmir". One of the activities was a photo contest to which more than 430 entries were recorded. The picture above was chosen as the winner of the photo contest. The photographs will be exhibited later in October.

Alsancak: The club organized a concert performed by the Turkish Brass Ensemble Orchestra for residents of 18 small villages in the Province of Izmir. The club aims to reach all levels of the population and educate them in the fields of arts in all form. After the concert, the children living in these villages were introduced to the instruments that were used by the orchestra.

8 Clubs from D2440: 8 clubs from District 2440, opened a stand in the Izmir International Fair and explained the activities of Rotary International to the public. Izmir International Fair is one of the oldest fair organization of Turkey taking place every year at the end of August and the first week of September. Close to 2 million people visit the fair each year. The clubs that organized the activity were Ege, Gaziemir, Karabağlar, Çalığıuşu, Alsancak, Agora and Güzelbahçe of Izmir.



Tophane: The 5th annual cycling race of Tophane Rotary Club, took place this year in September, with the participation of close to 500 cyclists. Organized as part of Healthy Living and Bicycle for the Environment project, the traditional race starts from the city center of Bursa, ending at the town of Mudanya.

ROTARY DERGİSİ

Türkiye'de topluma

hizmet için biraraya gelmiş, iş ve meslek sahibi

Rotaryenlerin dergisinin hedef kitlenize

uygun olduğunu düşünüyorsanız,

6,100 tirajlı yayında, ilanlarınızla **SİZ** de yer alınız.

Rotary Yayın ve İletişim Hizmetleri A.Ş. / 1571 Sokak No: 16 / Çınarlı 35110 İZMİR
Tel: (0 232) 461 96 42 * e-posta: rotarydergisi@gmail.com

Rotary
World
Magazine
Press



WE
COVER
THE
GLOBE

